



2009 BCA Construction & Design Expo *Sponsorship Opportunities*

Event Sponsor (Limit One)

Investment: \$5000

This exclusive sponsorship will give your company strong recognition through the many varied outlets and media placements used to promote both booth sales and attendance externally, and it will be widely promoted internally to the BCA membership. This sponsorship gives ownership to the opening event that attracts over 200 members and industry VIP's each year. Specific benefits include:

- Title Rights to the Trade Show Kickoff Breakfast March 4, 2009
- Speaking Opportunities & Your Designees at the Head Table
- Your Banner Displayed on the Skywalk Inside the Hall Above the Entrance (exclusive)
- Your Logo on Large Welcome Banner Draped Across the Main Entrance
- PLUS all Media Sponsor benefits

Media Sponsor (Limit of 4 / Only 1 Remaining)

Investment: \$2500

Put your name beside BCA's in all show attendance promotions. The media plan is a comprehensive, broad-reaching plan that attracts average attendance of 5000-plus construction industry professionals. Benefits include:

- Your Company Logo Prominently Displayed on All TV ads, Print Media and Show Tickets
- Your Company Logo With Link to Your Site Displayed on the BCA Expo Website Home Page
- Your Company Name Mentioned in All Radio Ads and Television Ads
- Complimentary 10'x10' Exhibit Space (up to \$465 value)
- Complimentary Full Page Ad in the official show guide (\$200 value)
- Special Recognition at BCA Trade Show Kickoff Luncheon

Registration Sponsor (Limit of 1)

Investment: \$1000

All attendees must register and get a name badge for entry into the exposition center. This sponsorship will put your name in front of the everyone in the Expo Center, a sort of walking billboard, with your logo printed right on the attendee namebadges! Your logo and a live link to your site will be included on the BCA Expo website home page. The package also includes a free ad in the official show guide – a \$200 value.

For More Information, Please Contact

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