

A 31-Year Tradition of Excellence in Face-to-Face Marketing

Times are tough, budgets are tight, and you need sales. In an ideal world, customers would come to you. At the BCA Construction & Design Expo, the ideal world is real. Save time and money by networking with thousands of industry decision makers, all under one roof, all in two days. Whatever kind of solutions you have for the professional builder or designer, the BCA Construction & Design Expo is the one place where you can introduce your products and services, generate exposure, educate the industry, establish partnerships, connect with customers and increase your revenue potential.

The show has built a strong reputation over the past 30 years as a quality forum where residential and commercial builders, architects, engineers, property managers, municipalities and other industry professionals interact with *reputable suppliers and service providers*, eager to help them be more profitable in their businesses.

Why Should You Exhibit?

- Get Cost-Effective Access to Thousands of Construction Industry Buyers
- Contact New Prospects, Generate Leads
- Grow Existing Relationships
- Promote Your Company's Image
- Maximize Your Market Exposure
- Research the Competition and Distinguish Your Products and Services
- Face-To-Face Interaction With Your Current and Future Customers

New This Year! Construction Industry Auctions

MARCH 4 LIGHT CONSTRUCTION EQUIPMENT

Plus tools, building products, landscaping and industrial equipment, ATV's and more



Lic. #IAU0105890

For consignment information, call Ken Frecker
260 748-7744 or 800 359-5194

MARCH 5 HEAVY CONSTRUCTION EQUIPMENT

Plus trucks, trailers and various equipment

DSA

DON SMOCK AUCTION CO., INC.

Lic. #AU10500037

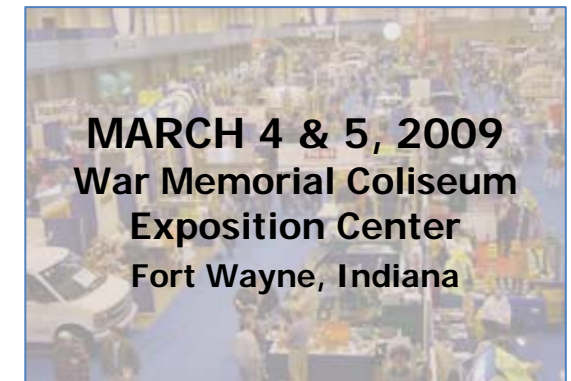
For consignment information, call Scott Roberts
Office, 765 778-9277 / Cell, 317 374-2881

BUILDING CONTRACTORS ASSOCIATION OF NORTHEAST INDIANA

536 West Cook Road
Fort Wayne, Indiana 46825
Phone: 260 483-9596
E-mail: mail@bcafortwayne.org

More Details on the BCA Expo
Available Online at
www.bcatradeshow.com

A Unique Opportunity For Buyers & Sellers of Construction Products & Services . . .



MARCH 4 & 5, 2009
War Memorial Coliseum
Exposition Center
Fort Wayne, Indiana

**Building Relationships.
Building Your Business.**

Produced By
Building Contractors Association
of Northeast Indiana

Now The Total Marketplace for Construction Buyers & Sellers . . .

New & Used Equipment, Building Products and Services.
Thousands of Attendees In One Location. In Two Days.



SCHEDULE OF EXPO EVENTS:

Tower Bank Kickoff Breakfast

Wednesday, March 5 • 8:00 a.m.

Hospitality Reception

Both Days • 5:00 to 7:00 p.m.

Exhibit Hours

Both Days • 10:00 a.m. to 8:00 p.m.

Auctions

• Ken Frecker Auctioneers, Inc.
Wednesday, Auction @ 10:30 a.m.
Preview Starting @ 9:00 a.m.

• Don Smock Auction Co., Inc.
Thursday, Auction @ 10:30 a.m.
Preview Starting @ 9:00 a.m.

BOOTH RATES

In-line booths are 10'x10'. Exhibit space includes: booth with drapery, identification sign, name badges, parking passes, complete directory listing, reservations for the Kickoff Breakfast, discounted advertising rates, and Exhibitor Lounge services.

	Regular	Member *
1st booth	\$ 415	\$ 365
2nd booth	415	365
3rd booth	370	325
Additional, each	305	265
Corner booth, each	Add \$60	Add \$60
A Block, 1250 sq. ft.	\$ 4,185	\$ 3,680
B Block, 1000 sq. ft.	3,445	3,040
C Block, 750 sq. ft.	2,790	2,465

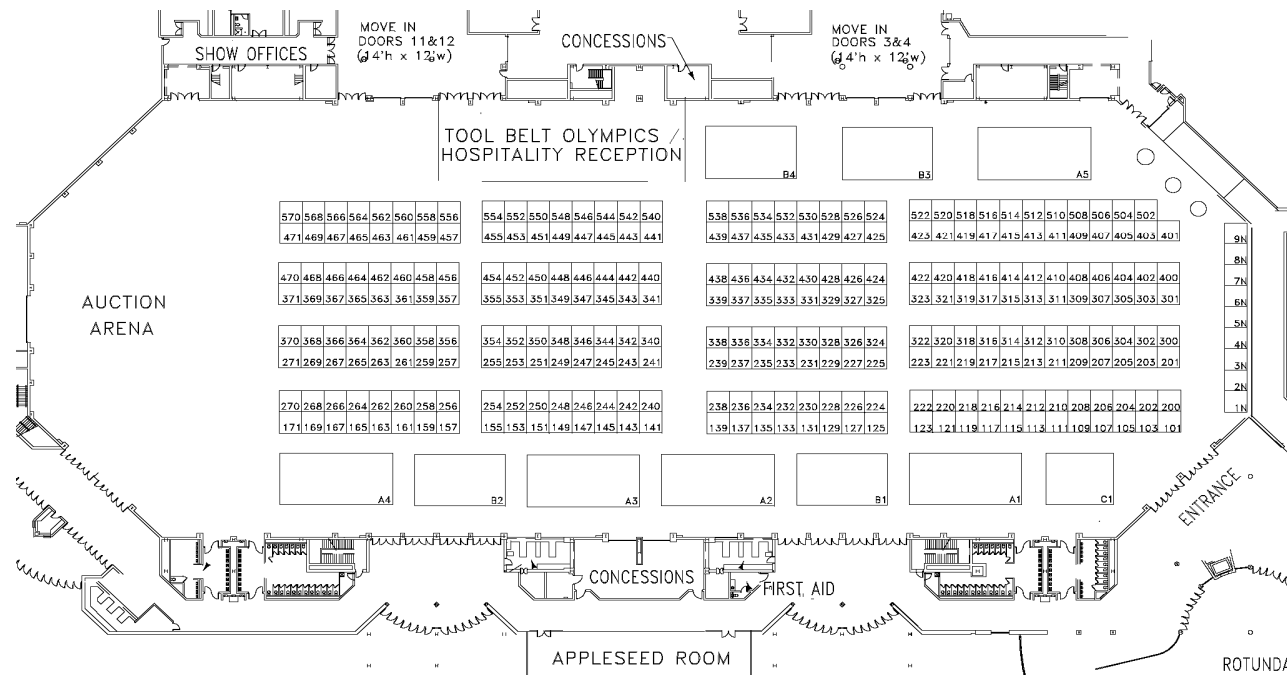
Island blocks are reserved for large construction equipment and trucks.

* For BCA-member discount, company must be a member in good standing on the date application is submitted.

THIS IS A PROVEN CONSTRUCTION SELLING EVENT. DON'T MISS OUT!

Call the BCA office at 260 483-9596 Soon! Space is Limited.

Call for an enlarged layout showing available booth spaces and current exhibitors.



ADVERTISING PACKAGE

Take advantage of discounted directory advertising when purchased with your exhibit space. *You will save up to \$50!* Rate is \$175 and includes;

- **Full-Page Ad** (5"x8") in the *2009 Directory & Buyers' Guide...the year-round resource to the best suppliers to the construction industry*—distributed to over 4,000 attendees.
- **Bolded Company Listing** in the *2009 BCA Expo Directory & Buyers' Guide*.
- **Personalized Coupon On BCA Trade Show Website** promoting your company or show specials on the official BCA Expo website.

AUCTION CONSIGNMENTS

Accepting construction equipment, trucks, tools, building products, office equipment and more. Contact the two auction companies directly. More information is contained on back of this brochure.